



Joining Instructions | The 2018 Conference | August 6 – 8

The Academy of International Business (AIB) is the leading association of scholars, consultants and specialists in the field of international business. Established in 1959, the AIB now has over 3,000 members in 87 countries. The AIB has 18 chapters around the world, including the Sub-Saharan Africa (SSA) Chapter. We welcome conceptual and empirical papers, as well as teaching case studies and panel symposia from scholars, business professionals, policy makers and students.

Theme: Making Africa Work



Host Institution:



Kigali, Rwanda

Keynote Speakers & PDW Leaders

Prof. Elizabeth Rose | University of Leeds, UK

Prof. Yaw Debrah | Swansea University, UK

Prof. Lilac Nachum | Baruch College, CUNY, USA

Prof. Nathaniel Boso | KNUST, Ghana

Prof. Etienne Musonera | Mercer University, USA

AIB-SSA Chapter Website | www.aibssa.org

AIB Paper Development Workshop

In line with the SSA chapter's goal to promote research excellence and improve the quality of IB research in the region, distinguished IB scholars will be leading mini-workshops and PDWs on research methods. Aspiring doctoral students (research assistants with a master's degree), doctoral candidates, early career faculty, and researchers new to the field of international business and management are particularly encouraged to attend the workshop. The workshop will be led by distinguished international business and management scholars:

Prof. Elizabeth Rose | Professor & AIB Fellow | University of Otago, New Zealand

Prof Lilac Nachum | Professor | Baruch, City University of New York, USA

Prof. Yaw Debrah | Professor | Swansea University, UK

Prof. Nathaniel Boso | Professor | KNUST, Ghana

Prof. Etienne Musonera | Professor | Mercer University, USA

You can submit the same paper as the one to the main conference programme, or a different one. Only one paper can be submitted per person. Although we encourage competitive (well-developed) paper submissions, we also welcome research proposals/work-in-progress papers.

To indicate your interest in joining the PDW, please send an email with your paper attached to Shinga Masango at: s.masango@shu.ac.uk with the subject heading "AIB-SSA PDW" by June 24.

Registration & Payment

Please register online at: <http://www.aibssa.org/>

	Early Bird (by June 24)	Late Registration (from June 25)
AIB Members	\$200	\$250
Full-time Students	\$120	\$170
AIB Non-members (Rates include a one-year membership to the AIB)		
Student membership	\$170	\$220
Electronic membership	\$225	\$275
Low-Income membership	\$250	\$300
Regular membership	\$300	\$350
Accompanying Partners	\$100	\$100

The standard registration fees cover conference materials, light refreshments and lunches, and AIB membership. It does not include accommodation costs; the Accommodation section provides information on how to make your hotel arrangements.

Payments

Delegates should make direct payments into the following account:

US Dollar Payments

University of Kigali LTD
Address: KG 7 Ave, Kigali
Account Number: 1734401597680
Bank Name: KCB Bank Rwanda
Swift Code: KCBLRWRW

Conference Fee Waiver Scheme

The chapter will waive registration fees for a limited number of delegates, with priority given to doctoral candidates and junior faculty from low income African countries. To apply, please contact Theresa Onaji-Benson at tidenyi@gmail.com.

For those who have challenges making payments online or via electronic transfers, and would prefer to pay cash (at the late registration rates) at the conference venue on August 6, kindly notify Theresa – tidenyi@gmail.com – if you prefer this option.

Please request a receipt/confirmation of payment before the conference.

To request an invoice, or to confirm receipt of payments, or for any payment related enquiries, please contact the AIB-SSA Treasurer, Theresa Onaji-Benson at: tidenyi@gmail.com.

Accommodation

Name & Address	Description	Rates	Reservations
Radisson Blu KG 2 Roundabout, Kigali	5 Star Hotel situated at the heart of Kigali	From \$200/\$250	Reservations Desk T: +250 252 252 252 E: info.kigali@radissonblu.com W: https://www.radissonblu.com/en/hotel-kigali
Five to Five Hotel KG 213 Street, Kigali, Rwanda	Budget hotel Provides Airport Shuttle	From \$65 - \$85 B & B Plus Airport Shuttle	Thomas T: +250 784 936 392 E: info@fivetofivehotel.com W: https://fivetofivehotel.com/
Centre Christus Remera District, Kigali	Budget accommodation, run by Jesuits.	From \$14 - \$41	Pere Innocent Rugaruga, SJ T: + 250 78 683 8302 E: innoruga@yahoo.com W: https://www.facebook.com/Centre-Christus-Remera-2036196276597346/

The purpose of this is to provide information only about the hotels, and not to recommend certain hotels. Please make your arrangements directly with the hotel.

Visa

“To all citizens of the world, effective 1 January 2018, Rwanda will grant you a 30-day visa upon arrival without prior application.”

Cost of 30-day Visa: \$50

Conference Venue: Kigali Public Library

The AIB-SSA 2018 conference will be hosted by the University of Kigali from August 6 – 8.

The Conference will hold at:

Kigali Public Library

Address: KN 8 Ave, Kigali, Rwanda

Telephone: +250 788 500 777

Email: info@kplonline.com

Airport:

Kigali International Airport is becoming a regional hub, with several daily local, regional and international flight connections. Airlines serving the KIA include: RwandAir, Ethiopian, Kenya Airways, South African Airways, KLM,

Publication Opportunities

- **2018 AIB-SSA Conference Proceedings**

All accepted conference papers will be published as an abstract in the proceedings, which will have an ISBN. W: <http://www.aibssa.org/conferences/>

- **Palgrave Macmillan AIB Sub-Saharan Africa Book Series**

A selection of papers and cases that are aligned with the conference theme may be considered for inclusion in the fourth volume of the book series. W: <https://www.palgrave.com/us/series/14762>

- **Africa Journal of Management Special Issue on Management of Banks and Financial Institutions**

Guest edited by Adeleye, Debrah & Nachum. W: <http://explore.tandfonline.com/cfp/bes/rajm-management-of-banking-financial-institutions>

- **Journal of Business Ethics Special Issue on Africa**

Guest edited by Amaeshi, Muthuri, Adeleye and Luiz. W:

<http://www.springer.com/philosophy/ethics+and+moral+philosophy/journal/10551/PS2?detailsPage=press>

- **Thunderbird International Business Review Special issue on Market Entry Into Africa.**

Guest edited by Oguji and Owusu.

W: <https://thunderbird.asu.edu/faculty-and-research/thunderbird-international-business-review/calls-for-papers>

- **International Journal of Export Marketing Special issue on Internationalisation Process of SMEs and MNEs from and to Africa.** Guest edited by Rwehumbiza.

W: <https://globaledge.msu.edu/academy/announcements/call-for-papers>

- **Journal of Business Research Special issue on Emerging Market Firms' Strategies in Sub-Saharan Africa.** Guest edited by Lascu et al.

W: <https://globaledge.msu.edu/academy/announcements/call-for-papers>

There will be a Meet the Editors Session at the Conference, and delegates will have an opportunity to discuss and receive informal feedback from several editors and Special Issue Editors.

Contact Us

Issue	Name	Contact
Conference Chair Conference Programme General Enquiries	Ifedapo Adeleye	Email: aibforafrica@gmail.com
Registration, Fees & Payment Conference Sponsorship	Theresa Onaji-Benson	Email: tidenyi@gmail.com
Paper Development Workshop Teaching Workshop	Shinga Masango	Email: s.masango@shu.ac.uk
Accommodation & Host Country (Rwanda)	Greg Piller	Email: gpiller@uok.ac.rw