



## JIBS Paper Development Workshop I July 1, 2017

*The Academy of International Business (AIB) is the leading association of scholars, consultants and specialists in the field of international business. Established in 1959, the AIB now has over 3,000 members in 87 countries. The AIB has 18 chapters around the world, including the Sub-Saharan Africa (SSA) Chapter. We welcome conceptual and empirical papers, as well as teaching case studies and panel symposia from scholars, business professionals, policy makers and students.*



### **Pre Conference Event - AIB 2017 Annual Paper Development Workshop at JW Marriott Marquis Dubai, United Arab Emirates on July 1<sup>st</sup>, 2017**

**Deadline: February 18, 2017**

#### **The Workshop Leaders:**

**Prof. Elizabeth L. Rose** | University of Otago, New Zealand  
**Dr. Nathaniel Boso** | Associate Editor, IMR | University of Leeds, UK  
**Prof. Lilac Nachum** | Baruch College, CUNY, USA  
**Prof. Yaw Debrah** | Swansea University, UK  
**Prof. Ulf Henning Richter** | Tongji University, China  
**Dr. Sam Kamuriwo** | City University of London, UK

The fourth AIB-SSA Journal of International Business Studies (JIBS) Paper Development Workshop (PDW) will be held in Dubai, United Arab Emirate from 9:00 am to 3:00 pm on Saturday, July 1, 2017, as part of preconference event. The objective of the 4<sup>th</sup> PDW is to offer constructive feedback to early career researchers. People new to field of International Business and doctoral students in light of their research projects which are at advanced stage of development. In line with the Vision 2020 of the AIB, SSA, the PDW aims to inspire, cheer and move scholars to conduct quality research on areas that are of key importance to the Africa Region.

The PDW will be structured to provide feedback to authors with research papers, and to researchers who are designing empirical studies, on international business topics. So far, over 100 participants have received feedback on their work from leading scholars.

Participation at the PDW is limited. Participants will be invited based on the quality of their submitted work. We are expecting two types of submissions:

**Full, competitive research papers** – which must be less than 10,000 words in length.

**Paper ideas** – which must be no more than 3,000 words in length and include a theoretical framework, propositions, and proposed research design.

**Participants can only make one submission.**

Please note that you need to register for the AIB 2017 Conference in order to participate in the AIB -SSA JIBS PDW.

Please submit your research papers & paper ideas via email by **February 18, 2017** to:

**Dr Shinga Masango**

Senior Lecturer, International Business

Sheffield Hallam University, UK

Email: [s.masango@shu.ac.uk](mailto:s.masango@shu.ac.uk) / kindly forward a copy to [akinoti@riaiuniversity.ac.ke](mailto:akinoti@riaiuniversity.ac.ke)

Please insert “**AIB-SSA JIBS PDW**” in the subject line of the email.

On the cover page of your paper, please provide information on: your full name; institutional affiliation, email contact. For research masters and doctoral students, please provide information on your programme of study (MSc/PhD) and institution, area/discipline of study, and year of study.

Participants will be notified about the acceptance of their submissions from **January 15, 2017** and will need to confirm their participation in the PDW by **March 31, 2017**.

### **Registration Deadlines**

#### **Registration Open:**

January 16, 2017

#### **Early Registration Deadline:**

March 31, 2017