



AIB Paper Development Workshop | August 19, 2016

The Academy of International Business (AIB) is the leading association of scholars, consultants and specialists in the field of international business. Established in 1959, the AIB now has over 3,000 members in 87 countries. The AIB has 18 chapters around the world, including the Sub-Saharan Africa (SSA) Chapter. We welcome conceptual and empirical papers, as well as teaching case studies and panel symposia from scholars, business professionals, policy makers and students.



Lagos, Nigeria

Submission Deadline: July 17, 2016

The Workshop Leaders:

Prof. Elizabeth L. Rose | University of Otago, New Zealand

Prof. Yaw Debrah | Swansea University, UK

Prof. Lilac Nachum | Professor | Baruch, City University of New York, USA

Prof. Amon Chizema | Associate Editor, *AJoM* | University of Birmingham, UK

Dr. Nathaniel Boso | Associate Editor, *IMR* | University of Leeds, UK

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The third AIB-SSA Research Excellence/Paper Development Workshop (PDW) will be held in Lagos, Nigeria from 9:00 am to 3:00 pm on Friday, August 19, 2016, as part of the chapter annual conference. The PDW is the most extensive of the various developmental activities conducted by the AIB, with the goal to improve the quality of IB research and bring new scholars into the IB field.

The PDW will provide doctoral scholars, junior faculty, and those trained in disciplines less commonly associated with the field of IB, with developmental feedback on their current research projects in the broad field of international business. Authors of papers being considered for inclusion in the special issues associated with the conference (*Thunderbird International Business Review*, *Critical Perspectives in International Business*, and *AIB-SSA Palgrave Macmillan Book*), are encouraged to participate in this workshop.

The PDW will be structured to provide feedback to authors with research papers, and to researchers who are designing empirical studies, on any management or international business topics. In 2014 (Nairobi) and 2015 (Johannesburg), over 50 participants received feedback on their work from leading scholars.

The program will start with an introductory session led by Professor Elizabeth Rose. The participants will then be divided into groups. After a lunch break, all participants will split into small-group sessions with workshop leaders to discuss successful publication strategies.

We are expecting two types of submissions:

Full/competitive papers – around 5,000 – 10,000 words in length.

Interactive/Paper ideas – 1,000 – 3,000 words in length; this should ideally include research goals/objectives, a theoretical framework, and proposed research design.

Participants can only make one submission, and this can be the same paper submitted to the main AIB-SSA conference programme.

Please submit your research papers & paper ideas via email by **July 17, 2016** to:

Jennifer Okonkwo | E: jokonkwo@lbs.edu.ng

Please insert "**AIB-SSA JIBS PDW**" in the subject line of the email.

On the cover page of your paper, please provide information on: your full name; institutional affiliation, email contact. For research masters and doctoral students, please provide information on your programme of study (MSc/PhD) and institution, area/discipline of study, and year of study.

Participants will be notified about the acceptance of their submissions no later than **July 31, 2016**.

Registration Required

Please note that you need to register for the AIB-SSA conference to participate in the AIB PDW.

Limited reduced fees and registration fee waivers are available. To apply for these, please contact:

To apply for this special rate, please contact: Michael Ihekwoaba at mihekwoaba@pau.edu.ng.

Prof. Elizabeth L. Rose | University of Otago, New Zealand



Elizabeth Rose is Professor of International Business and Associate Dean (International) at University of Otago, New Zealand. Prior to joining Otago in 2013, Professor Rose was Professor of International Business at the Aalto University School of Business (formerly known as Helsinki School of Economics) in Finland, having previously held academic appointments in both the US and New Zealand. She holds a BSE (Civil Engineering) from Princeton University and an MSE (Civil Engineering), an AM (Statistics) and a PhD (Business Administration, emphasis in Statistics and Management Science) from the University of Michigan.

A specialist in International Business, Beth's work has been published in a variety of top-tier international journals, including the *Journal of International Business Studies*, *Management International Review*, and *Strategic Management Journal*. Her research productivity has been recognised with appointments to editorial review boards of some major journals, including *Journal of International Business Studies*, and to committees charged with selecting the year's best doctoral research for both the Academy of International Business and the International Management Division of the Academy of Management.

Beth's teaching interests are: International Management, Strategic Management and Research Methods. Her core research interests pertain to various aspects of internationalisation and global strategy, especially foreign direct investment and multimarket competition. She has a long-standing interest in the Japanese business context, and emerging interests that include the globalisation strategies of small- and medium-sized firms and service-sector internationalisation. She is also interested in the development of robust statistical approaches to understanding international business phenomena.

Beth is a Fellow of the Academy of International Business (AIB) and was on the Executive Board as Vice President. She is Chair of the Strategic Management Society's Global Strategy Interest Group. She is the founding Chair of the Australia and New Zealand Chapter of the AIB, and past President of both the Australia and New Zealand International Business Academy (ANZIBA) and the Association of Japanese Business Studies (AJBS). She currently chairs the Research Committee of the International Management Division of the Academy of Management.

Prof. Yaw Debrah | Swansea University, UK



Yaw A. Debrah is Professor of Human Resource and International Management at the Swansea University (University of Wales, Swansea), United Kingdom.

His scholarly work has appeared in journals such as *Human Relations*, *Journal of Applied Psychology*, *Journal of Organizational Behavior*, *International Journal of Human Resource Management*, *Asia Pacific Journal of Management*, *Asia-Pacific Journal of Human Resources*, *Asia-Pacific Business Review*, *Australian Journal of Management*, *Group and Organization Management*, *Thunderbird International Business Review*, and *Journal of World Business*. Yaw is on the editorial board of the *International Journal of Human Resource Management*, *Ghana Policy Review*, *African Journal of Economic and Management Studies*, and *Scientific Journal of Administrative Development*.

Prof Yaw Debrah holds BA and MA degrees from Simon Fraser University, Canada, and completed his PhD at Warwick University, United Kingdom.

Prof Lilac Nachum | Professor | Baruch College, City University of New York, USA



Lilac Nachum is Professor, Globalization and Management of Multinational Companies at Baruch College, City University New York and Visiting Professor at Lagos Business School, Nigeria.

Nachum is the author of two books and numerous journal papers, book chapters and manuscripts. Her research was published in leading academic journals including Management Science, Strategic Management Journal, and the Journal of International Business Studies among others. She has served as a board member of the top international academic journals on international business and strategy. Her research has been awarded several notable recognitions, most recently the 2012 Outstanding Author Contribution Award of the Literati Network Emerald Awards for Excellence, and the Bright Idea Award in Management of Seton Hall University and the New Jersey Public Policy Research Foundation. She is the recipient of Baruch College 2011 Best Teacher Award and 2012 Presidential Excellence Award for Scholarship.

Nachum is a frequent contributor to various media outlets, including CNBC, FOX Business, CNN, Forbes, FT, India Economic Times, Business World India, and a regular speaker in research seminars and conferences around the world. In conjunction with her current position at Baruch College, Nachum has been acting as consultant for the Division on Foreign Investment and Transnational Corporations at the United Nations. In this capacity she provides inputs to research on the impact of globalization on emerging markets and on emerging market firms. Nachum is also a senior advisor to the Istanbul Financial Center Committee of the Turkish Government, where she designs strategies to turn Istanbul into a regional financial centre, drawing on the experience of global and regional centres around the world. She was a board member of Humanlign, a consulting company for US companies investing in Africa.

Professor Nachum has considerable teaching expertise in emerging markets. In Baruch College she developed a course on emerging markets and their firms and has been teaching it on the School's MBA program in international business since 2011. She has led groups of US executives on study abroad tours to emerging markets in Asia, Latin America and Central Europe, and has taught on Baruch College Executive MBA programs in Hong-Kong, Singapore and Taiwan. She has held visiting positions in leading business schools in emerging markets, including Indian School of Business (ISB), Lagos Business School, Warsaw School of Economics, and China's Sun Yat-sen University.

Prof. Amon Chizema | Associate Editor, *AJoM* | University of Birmingham, UK



Amon Chizema is a Professor of Strategy and Corporate Governance. Previously he held a Professorship at Loughborough University, where he was also Head of the International Business, Strategy and Innovation Group.

Amon's research explores corporate governance issues including executive compensation, adoption and diffusion of governance practices across countries and dynamics of the board of directors. His research has been published in leading journals such as the *Strategic Management Journal*, *Journal of Management Studies*, *The Leadership Quarterly*, *Journal of World Business*, and *Corporate Governance: An International Review*. Amon serves on the editorial boards of *Journal of Management Studies* and *Corporate Governance: An International Review*. He is also an Associate Editor of the newly established *Africa Journal of Management*.

Prof Chizema has also authored and edited books/book chapters, including *Effective Management of People in Africa* (Newenham-Kahindi, A., Kamoche, K., Chizema, A. and Mellahi, K. (2012), Basingstoke, UK.: Palgrave Macmillan). Amon completed his PhD at Loughborough University, United Kingdom, in 2007.

Dr. Nathaniel Boso | Associate Editor, *IMR* | University of Leeds, UK



Dr. Nathaniel Boso is an Assistant Professor (Lecturer) of Marketing at Leeds University Business School, and a Visiting Professor at Strathmore Business School (Kenya). His research interests include international entrepreneurship and innovation management.

His research has won multiple awards, including Best Empirical Paper Award at the 25th United States Association of Small Business & Entrepreneurship (USASBE) Annual Conference, and Nominee for 2014 Academy of International Business Haynes Prize for the Most Promising Scholar Award.

His works also have been published in leading scholarly journals such as the *Journal of Business Venturing* (FT 45 Journal and rated 4 in the ABS Journal Quality List), *Journal of Product Innovation Management* (rated 4 in the ABS Journal Quality List) and *Journal of International Marketing*. He is a regular speaker at international conferences on International Entrepreneurship, Cross-cultural Management, and Developing Economy Entrepreneurship.

Dr. Boso sits on the editorial review board of *International Marketing Review* as an Associate Editor. His teaching interests include International Entrepreneurship, International Marketing Management, and Research Methods. He is also a specialist educator in Structural Equation Modelling (using LISREL).

He received his Ph.D. from Loughborough University (AACSB, EQUIS and AMBA Accredited) in 2011, and is a Professional Chartered Marketer at the Chartered Institute of Marketing, UK.