



The 2015 Conference Best Paper Awards



The Tony Elumelu Foundation Africapitalism Institute Award for Best Teaching Case on Sustainable Business in Africa

Good African: Adding Value and Driving Development in the Coffee Industry
Lyal White & Adrian Kitimbo, Gordon Institute of Business Science, South Africa

The Emerald Emerging Markets Case Studies Award for Best Teaching Case

Calum McCracken and NGN Telecoms: The Power of Perseverance
Amanda Bowen, Stephanie Townsend, Jose Barreira and Claire Beswick
Wits Business School, South Africa

The GIBS Centre for Dynamic Markets Award for Best Doctoral Paper

Mobile Telecoms in Sub-Saharan Africa: A Multimarket Competition Perspective
Marcellinus C. Dike, Aalto University School Business, Finland
Elizabeth Rose, University of Otago School, New Zealand

International Journal of Emerging Markets Award for Best Paper on Emerging Markets

Divergent Patterns of Institutional Entrepreneurship of Multinationals in Emerging Markets: Comparing Emerging Market Multinationals and Developed Market Multinationals
Khaled Fourati, Gordon Institute of Business Science, South Africa

The PYXERA Global Award for Best Paper on Sustainable Foreign Direct Investment

Strategizing Around Knowledge Control in Alliances: How Chinese Power Operates in Africa
Abdoulkadre Ado and Zhan Su, Laval University, Canada

The Tony Elumelu Foundation Africapitalism Institute Prize for Best Competitive Paper

For Whom Is There a Motive To Do Good for the Poor?
An Extended Base-of-the-Pyramid Perspective
Filip De Beule, Martin Klein and Ernst Verwaal, KU Leuven University, Belgium



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 Emerald Emerging Markets Case Studies
A library of teaching cases spotlighting the world's
emerging economies

International Journal of
Emerging Markets
