



The AIB-SSA 2014 Conference Best Paper Awards

Category	Paper	Author(s)
1 Best Reviewer Sponsor: Riara University		Onjumi Charles Okumu , University of Technology Sydney, Australia
2 Best Doctoral Paper Sponsor: Standard Media Group	<i>Traceability of Kenya's Credence Export Goods: A New look from the Perspective of New Institutional Economics and Supply Chain Management Framework</i>	Martin Kang'ethe Wanjiru, Jomo Kenyatta University of Science and Agriculture, Kenya
3 Best Paper – Track 1: African IB Track Sponsor: FirstBank Sustainability Centre, Lagos Business School	<i>Patterns and Determinants of Intra-African Foreign Direct Investment</i>	Robert J. Rolfe, Alessandro Perri, Douglas P. Woodward, University of South Carolina, USA
4 Best Paper – Track 2: Foreign IB Track Sponsor: Afrexim Bank	<i>An Empirical Analysis of the Effects of Foreign Direct Investment on Domestic Investment in Sub-Saharan Africa: Pre and Post Global Financial Crises</i>	Theresa Onaji-Benson, Federal University Lafia, Nigeria
5 Best Paper – Track 3: General IB Track Family Bank	<i>A New Theory for Creating Sources of Sustainable Competitive Advantage in a Services Firm in the Motor Industry in Kenya</i>	Hanningtone Gaya, Riara University, Kenya Miemie Struwig, Nelson Mandela Metropolitan University, South Africa
6 Best Case – Track 4: IB Teaching Case Track Sponsor: Kenya Commercial Bank	<i>First Bank: Crafting an Internationalization Strategy</i>	Ifedapo Adeleye, Nkemdilim Iheanachor, Chris Ogbechie, Lagos Business School, Nigeria Franklin Ngwu, Glasgow Caledonian University, UK
7 Overall Best Paper Sponsor: Afrexim Bank	<i>Chinese Investment in Africa: Avenues for Academic Scholarship</i>	Lite Nartey, University of South Carolina, USA Stephen J. Mezas, INSEAD Abu Dhabi Campus, UAE